

FALL 2021

MARY KAY[®]

the LOOK

TREAT
YOURSELF
LIKE A
TREASURE.





enchanting treats

TO DELIGHT YOUR SENSES

This season, I'm offering a treasure trove of irresistible head-to-toe beauty. First, indulge in the special-edition* *Mary Kay*® Pink Clay Mask, a floral-infused formula that delights your senses and skin with an irresistible bouquet of benefits. For eyes, lips, face and nails, you'll find shimmering limited-edition* shades that sparkle like precious gems. And for the body, a new collection of body lotions and shower gels in two freshly picked scents that will wrap your skin in layers of love. I've also got amazing products to give your everyday brows some wow, as well as Mary Kay's vast array of trusted skin care products to fit every woman's needs. And of course, as your Mary Kay Independent Beauty Consultant, I can help you with beauty tips and techniques that are sure to make you shine. Add to that our mission of *Enriching Women's Lives*® and a limitless opportunity, and you'll see why so many women treasure the boundless beauty of Mary Kay.



Your Mary Kay Independent Beauty Consultant



WRAP YOUR BODY IN

FRUITY FRAGRANCE.

In just two simple steps, you can have skin that is soothed, smoothed and refreshed with the new perfectly priced *Mary Kay*® Body Care Collection. Choose from two delicious scents that kiss the skin with a burst of fresh fragrance. Available in Apple & Almond and Berry & Vanilla. “Me” time just got a little more fabulous.

Turn shower time into “me” time when you lather up with the fragrant Scented Shower Gel. Seal in skin-loving hydration when you smooth on the moisture-rich Scented Body Lotion.

All products are dermatologist-tested and tested for skin irritancy and allergy.



New!

**Mary Kay®
Berry & Vanilla
Scented Shower
Gel, \$14**

New!

**Mary Kay®
Berry & Vanilla
Scented Body
Lotion, \$14**

New!

**Mary Kay®
Apple & Almond
Scented Shower
Gel, \$14**

New!

**Mary Kay®
Apple & Almond
Scented Body
Lotion, \$14**



PINKIFY YOUR MASKING.

NEW! SPECIAL-EDITION† MARY KAY® PINK CLAY MASK

Smooth on a creamy, floral-infused mask in Mary Kay's signature hue for 10 minutes of delightful, indulgent "me" time.

**Special-Edition†
Mary Kay® Pink Clay
Mask, \$18**



DELIGHT

Unwind with plumeria extract, known to have antioxidant properties which help protect against free radicals on the skin.



CLEANSE

Perfectly pink, mineral-rich clay helps remove the day away, revealing clean skin and a natural glow.



INDULGE

Wrap skin in velvety-soft texture as dreamy notes of dewy peony and tea blossom evoke the joy of carefree strolls through a garden.



RENEW

Revive dull, fatigued, "Is it Friday yet?" skin in just 10 minutes, and leave skin feeling soft and smooth.



Cerelina is wearing limited-edition† *Mary Kay*® Shimmer Liquid Eye Shadow in Graphite.



High-impact
metallic
shimmer

Joony is wearing limited-edition† *Mary Kay*® Shimmer Liquid Eye Shadow in Amethyst and limited-edition† *Mary Kay*® Nail Polish in Rose Quartz.

GIVE YOUR LIDS A
lustrous lift.



Graphite

Amethyst

**NEW! LIMITED-EDITION† MARY KAY®
SHIMMER LIQUID EYE SHADOW**


Drench lids in two dazzling shades of liquid eye shadow for an instant boost to your mood.

Limited-Edition† Mary Kay® Shimmer Liquid Eye Shadow in **Graphite** and **Amethyst**, \$16 each

Glides on **SMOOTHLY.**

LIGHTWEIGHT,
gel-based formula.


Rich metallic
PEARL PIGMENTS.



Alana is wearing limited-edition*
Mary Kay® Sparkle Lipstick in
Sunstone and limited-edition*
Mary Kay® Nail Polish in Emerald.

FROM BARE

to beyond



Explosive color
with starlike
pigments

Shreya is wearing limited-edition*
Mary Kay® Sparkle Lipstick in Ruby.



**NEW! LIMITED-EDITION†
MARY KAY® SPARKLE LIPSTICK**

Take your lip look to
shimmering new heights.

**Limited-Edition† Mary Kay®
Sparkle Lipstick in Ruby
and Sunstone, \$20 each**

Formulated with ingredients that
help moisturize and cover lips in
a sparkle coating that has an
ultrasmooth, gliding texture
and nongritty feel.



ULTRASMOOTH,
gliding texture.

Surprisingly
NONGRITTY.

MULTIDIMENSIONAL
look.

Limited-Time* Offer

Purchase this limited-edition*
Mary Kay® Precious Gems Trend
Collection Bag for **\$5** when you
purchase \$50 or more in products
from the limited-edition† Mary Kay®
Precious Gems Trend Collection.



Explosive color
with gemlike
pigments



embellish YOUR NAILS.

**NEW! LIMITED-EDITION†
MARY KAY® NAIL POLISH**

Indulge in an at-home,
jewel-toned manicure.

**Limited-Edition† Mary Kay®
Nail Polish in Rose Quartz
and Emerald, \$10 each**



Rose Quartz



Emerald

RICH
color pigments.

Metallic
SHIMMER.

MULTIFACETED,
prismatic shine.

ADORN YOUR

cheekbones.

**NEW! LIMITED-EDITION†
MARY KAY® HIGHLIGHTER**

Light up any room
with standout shine.

**Limited-Edition†
Mary Kay® Highlighter**
in **Rose Sapphire**
and **Canary Diamond**,
\$16 each

Joony is wearing
limited-edition†
Mary Kay® Highlighter
in **Canary Diamond**.

**SILKY LIGHT-
REFLECTING**
powder.

LUMINESCENT
pearl shimmer.

Dazzling
**HIGH-IMPACT
GLOW.**

Shreya is wearing
limited-edition†
Mary Kay® Highlighter
in **Rose Sapphire**.



#NOFILTER REQUIRED

Get glam for selfies and video calls with premakeup prep, expertly contoured cheeks and face-framing brows!

GET THE LOOK:



Mary Kay Chromafusion® Eye Shadow in **Rose Gold** (base), **Hazelnut** (crease), **Crystalline** (highlight) and **Espresso** (enhance), \$8 each

Mary Kay® Eyeliner in **MK Deep Brown**, \$12

Lash Intensity® Mascara in **Black**, \$18

Mary Kay® Precision Brow Liner in **Dark Blonde**, \$14

Mary Kay® Volumizing Brow Tint in **Dark Blonde**, \$14



Mary Kay Chromafusion® Contour in **Latte**, \$14

Mary Kay Chromafusion® Blush in **Shy Blush**, \$14

Mary Kay Chromafusion® Highlighter in **Glazed**, \$14



Mary Kay® Lip Liner in **Medium Nude**, \$12

Mary Kay® Gel Semi-Shine Lipstick in **Rosewood**, \$18

Mary Kay Unlimited™ Lip Gloss in **Fancy Nancy**, \$16

#PREPTHECANVAS

Start with *TimeWise Miracle Set 3D™*! Its *Age Minimize 3D™* Complex helps prevent skin damage caused by blue light. **TimeWise Miracle Set 3D™**, \$110

Skip the filter, and use *Mary Kay® Foundation Primer Sunscreen Broad Spectrum SPF 15** to diminish the appearance of pores, fine lines and wrinkles.

Mary Kay® Foundation Primer Sunscreen Broad Spectrum SPF 15*, \$20



Glazed

Shy Blush

Latte

Fancy Nancy

Rosewood



CAMERA-READY CONTOURING

Apply with the *Mary Kay®* Cheek Brush to add dimension. **Mary Kay® Cheek Brush**, \$14

◆ **CONTOUR= SHORT BRISTLES**
Hollows of the cheeks and hairline

● **BLUSH= MIDDLE BRISTLES**
Apples of the cheeks

▲ **HIGHLIGHTER= LONGER BRISTLES**
Cheekbones, bridge of the nose and Cupid's bow



GET THE LOOK:

NEW! Limited-Edition*
Mary Kay® Shimmer Liquid
Eye Shadow in **Graphite**
(base), \$16

Mary Kay Chromafusion®
Eye Shadow in **Rustic** (crease
and enhance) and **Gold**
Status (highlight), \$8 each

Mary Kay® Waterproof
Liquid Eyeliner Pen in
Intense Black, \$16

Lash Intensity® Mascara
in **Black**, \$18

Mary Kay Chromafusion®
Contour in **Cocoa**, \$14

Mary Kay Chromafusion®
Blush in **Desert Rose**, \$14

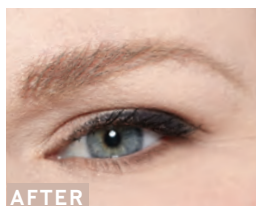
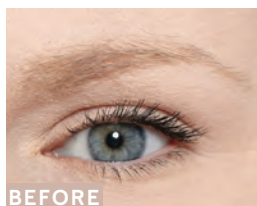
NEW! Limited-Edition*
Mary Kay® Highlighter in
Rose Sapphire, \$16

Mary Kay® Gel Semi-
Shine Lipstick in
Sunset Peach, \$18

ARTISTIC EYES

Let your creativity fly. This runway-inspired look takes an artistic approach that shines like you!

PRECISION BROW LINER



Mary Kay® Precision Brow Liner in Blonde



OUTLINES, DEFINES, FILLS

- Fills in brows with precision.
- Brows stay put all day.
- Won't smudge, smear or fade.

Mary Kay® Precision Brow Liner, \$14

Want perfect, face-framing brows? Get in line with our Precision Brow Liner!



BRING ON THE BROWS.



Fuller-, lush-looking brows are a volumizing tint away!

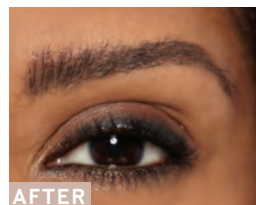
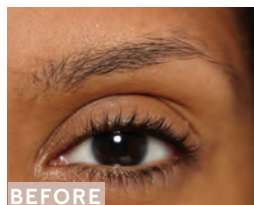
TINTS, VOLUMIZES, TAMES

- Tinted gel with microfibers adheres to hairs for fuller-, lush-looking brows.
- Lifeproof formula with flexible hold helps brows stay put all day.
- Customizable application – use alone or layer with other brow products for added definition.

Mary Kay® Volumizing Brow Tint, \$14



VOLUMIZING BROW TINT



Mary Kay® Volumizing Brow Tint in Dark Brunette

CLEAN SKIN

IN A SWEEP

Never miss that fresh-skin feeling again with a versatile way to cleanse skin.

**Mary Kay®
Micellar Water, \$17**



LOVE MARYKAY® MICELLAR WATER?

Fashion and beauty influencers @elizabethkeene and @sydnesummer are loving their Mary Kay® Micellar Water. Elizabeth uses hers to cleanse on the go, and Sydne incorporates hers into her nighttime cleansing routine.

Tell us how you use yours, and tag @marykayus with the hashtag #MKTreatYourself.



AMPLIFY YOUR AGE-FIGHTING.

MARY KAY CLINICAL SOLUTIONS™ RETINOL 0.5

Mary Kay's unique retinization process makes it easier than ever to experience the amazing benefits of the gold-standard ingredient dermatologists recommend. Experience skin vibrancy you haven't seen in years!



01

POWERED BY PURE
RETINOL TO HELP
PREVENT AND REVERSE
VISIBLE SIGNS OF AGING

VISIBLY IMPROVES:

- WRINKLES
- FIRMNESS
- SKIN TONE

02

MAXIMIZE COMFORT
WITH A SOOTHING
SOLUTION IDEAL FOR
RETINOL-TREATED SKIN.



*Mary Kay Clinical Solutions™
Retinol 0.5 Set, \$120*

*Mary Kay Clinical Solutions™
Retinol 0.5, \$78*

*Mary Kay Clinical Solutions™
Calm + Restore Facial Milk, \$50*

**Save \$8 when you purchase
the set, recommended for
first-time users of pure retinol.**



DR.
MICHELLE
HINES

DIRECTOR, GLOBAL UPSTREAM
RESEARCH & TECHNOLOGY

“Mary Kay Clinical Solutions™ Retinol 0.5 is the perfect nighttime supplement to your skin care routine – whether you're seeing wrinkles or not.”

AGE-DEFYING IN 3D

Take a 3D approach to youthful-looking skin with *TimeWise Miracle Set 3D*®. Tackle multiple concerns with a single regimen consisting of three powerful steps, morning and night.

TIMEWISE MIRACLE SET 3D®, \$110

**Save \$14 when you
buy the set!**

Mary Kay is proud to share that the *TimeWise Miracle Set 3D*® has earned the Good Housekeeping Seal.



PLUS UP YOUR SKIN CARE.

Vitamin C is great for skin. So is vitamin E. Put them together, and they become truly extraordinary. Daily use delivers skin that's visibly firmer, brighter — glowing with good health.

TIMEWISE REPLENISHING SERUM C+E™, \$58



STEP 1:

CLEANSE ☀️ 🌙

TimeWise® Age Minimize 3D® 4-in-1 Cleanser, \$24

Remove complexion-dulling impurities, and leave skin feeling clean and exfoliated.

STEP 2:

PROTECT ☀️

TimeWise® Age Minimize 3D® Day Cream SPF 30 Broad Spectrum Sunscreen,† \$32

Re-energize your skin's natural glow while protecting it against UVA/UVB rays.

STEP 2:

REPLENISH 🌙

TimeWise® Age Minimize 3D® Night Cream, \$32

Smooth on before bed, and wake up to skin that looks firmer and feels rejuvenated.

STEP 3:

BRIGHTEN EYES ☀️ 🌙

TimeWise® Age Minimize 3D® Eye Cream, \$36

Help improve the appearance of dark circles, under-eye puffiness, fine lines and wrinkles.

LIFT & RESTORE IN FOUR STEPS.



Target the multiple reasons why skin ages with a set that addresses wrinkles, uneven skin tone, firmness and more!

**TIMEWISE REPAIR®
VOLU-FIRM® SET, \$205**

**Save \$39 when you
buy the set!**

Mary Kay is proud to share that the *TimeWise Repair® Volu-Firm®* Set has earned the Good Housekeeping Seal.



STEP 1:

CLEANSE ☀️ 🌙

**TimeWise Repair® Volu-Firm®
Foaming Cleanser, \$28**

Gently sweep away complexion-dulling impurities while leaving skin feeling deeply cleansed, revitalized and hydrated.

STEP 2:

LIFT ☀️ 🌙

**TimeWise Repair® Volu-Firm®
Advanced Lifting Serum, \$70**

Reclaim your triangle of youth, and leave skin feeling softer, smoother and more moisturized.*

STEP 3:

RESTORE ☀️

**TimeWise Repair® Volu-Firm®
Day Cream Sunscreen Broad
Spectrum SPF 30,† \$52**

Protect your skin against UVA/UVB damage while helping to support its natural collagen.**

STEP 3:

REACTIVATE 🌙

**TimeWise Repair® Volu-Firm®
Night Treatment With Retinol, \$52**

Fight the appearance of deep lines and wrinkles while you sleep.

STEP 4:

REAWAKEN ☀️ 🌙

**TimeWise Repair® Volu-Firm®
Eye Renewal Cream, \$42**

Target visible deep lines, dark circles, sagging, bags and upper eyelid droop.

*Based on panelists who agreed with statements in a six-week independent consumer study in which 195 women used the serum twice a day

**Based on in vitro testing of key ingredients

BOTANICAL SIMPLICITY

Bask in botanical bliss with an easy-to-use regimen featuring simple ingredients that deliver a wealth of essential benefits.

BOTANICAL EFFECTS®,
\$54 for the regimen

Regimen includes

Cleansing Gel, Refreshing Toner and Moisturizing Gel.



STEP 1:

CLEANSE ☀️ 🌙
Botanical Effects®
Cleansing Gel, \$18

Cleans deeply and effectively and even dissolves all traces of oil. Skin feels smooth, nourished and clean.

STEP 2:

TONE ☀️ 🌙
Botanical Effects®
Refreshing Toner, \$18

Traces of dirt are wiped away as are complexion-dulling dead skin cells. Helps control shine.

STEP 3:

MOISTURIZE ☀️ 🌙
Botanical Effects®
Moisturizing Gel, \$18

Quick-absorbing gel does not feel greasy, yet it moisturizes for 12 hours. Skin feels soft, smooth and fresh.

FOR A BEAUTIFUL BOOST, ADD:



Botanical Effects®
Invigorating Scrub, \$18

Exfoliates to remove dead and dull skin, leaving pores feeling deeply cleaned. Formulated with natural exfoliating fruit seeds to help unclog pores. Use two or three times a week, morning or night, after the cleansing gel.

CLEARER SKIN FOR THE WIN

Show your skin who's boss with four simple steps clinically shown to provide clearer skin in just 7 days.*

CLEAR PROOF® ACNE SYSTEM, \$45

Save \$14 when you buy the set!

1



2



4



3



System includes Clarifying Cleansing Gel,* Blemish Control Toner,* Acne Treatment Gel* and Oil-Free Moisturizer for Acne-Prone Skin.

STEP 1:

CLEANSE ☀️ 🌙
Clear Proof® Clarifying Cleansing Gel,* \$16

Gently removes dirt, oil and complexion-dulling impurities while helping to reduce and control shine.

STEP 2:

CONTROL ☀️ 🌙
Clear Proof® Blemish Control Toner,* \$15

Tones without overdrying and helps exfoliate dead surface skin cells.

STEP 3:

TARGET ☀️ 🌙
Clear Proof® Acne Treatment Gel,* \$10

Clears up blemishes and helps to visibly reduce the redness and size of pimples.

STEP 4:

MOISTURIZE ☀️ 🌙
Clear Proof® Oil-Free Moisturizer for Acne-Prone Skin, \$18

Replenishes moisture to provide balanced hydration with no oily or greasy feel.

ADD-ONS THAT ADD UP TO CLEARER-LOOKING SKIN

Clear Proof® Deep-Cleansing Charcoal Mask, \$24

Two or three times a week, unclog pores with the power of activated charcoal.

Clear Proof® Pore-Purifying Serum,* \$17

Helps minimize the appearance of pores and reduces shine.



NATURALLY DERIVED[†] MULTITASKERS

Mix, match and multitask
with naturally derived[†]
ingredients and gentle
formulas.

MARY KAY NATURALLY[®]

100%
natural
origin**

100%
natural
origin**

100%
natural
origin**

99.49%
natural
origin*



Mary Kay Naturally[®] products
are clinically shown to be suitable
for sensitive skin.

**Mary Kay Naturally[®]
Purifying Cleanser, \$26**

Infused with skin-soothing
cornflower floral water
and *sweet almond oil*,
helps remove dirt and
leaves skin feeling
nourished and soothed.

**Mary Kay Naturally[®]
Nourishing Oil, \$48**

Leaves skin feeling
hydrated and contains a
blend of *sweet almond*,
olive and *sesame oils*.

**Mary Kay Naturally[®]
Exfoliating Powder, \$34**

Gently exfoliates skin,
thanks to hydrogenated
castor oil and *citric acid*.

**Mary Kay Naturally[®]
Moisturizing Stick, \$28**

Made with *candelilla
wax* and *beeswax*,
it relieves dry skin,
anywhere, anytime.

[†]At least 90% of ingredients are derived from natural sources processed in allowance with third-party standards – currently the COSMOS standard. Natural sources include water, plants, minerals, ingredients of mineral origin and other agricultural ingredients. For more information, go to marykay.com/naturally.

*This means that 99.49% of ingredients are derived from natural sources processed in allowance with third-party standards – currently the COSMOS standard.

**This means that 100% of ingredients are derived from natural sources processed in allowance with third-party standards – currently the COSMOS standard.

MEN'S SKIN CARE BASICS

Good skin is always in, so give the men in your life a routine that helps them have healthy-looking skin.

MKMen®,
\$81 for the regimen

Regimen includes Daily Facial Wash, Shave Foam, Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30* and Advanced Eye Cream.

STEP 1: CLEANSE ☀️ 🌙 MKMen® Daily Facial Wash, \$16

Tough on dirt and oil and gentle on skin. Won't leave skin feeling stripped.

STEP 2: SHAVE ☀️ MKMen® Shave Foam, \$14

Creates a comfort zone between the razor and skin for a clean, close shave. Protects against razor burn.

STEP 3: HYDRATE ☀️ MKMen® Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30,* \$25

Protects skin from damaging UVA and UVB rays. Contains an antioxidant to help fight free radicals on the skin.

STEP 4: REVIVE ☀️ 🌙 MKMen® Advanced Eye Cream, \$26

Immediately hydrates and helps firm the look of skin around the eyes. Minimizes the appearance of fine lines and wrinkles.

MKMen® Cooling After-Shave Gel, \$16

Helps calm razor burn, leaving skin feeling soft and moisturized. Contains ingredients that soothe, cool and refresh the skin.

BEAUTY

EDITORS' PICKS

Mary Kay® products routinely earn press coverage from the most prestigious media outlets. Enjoy this selection of editorial placements, and remember to check marykay.com > Tips & Trends > MK Mentions > Beauty Editors' Picks to find updated press clips.

Mary Kay® Hydrogel Eye Patches, \$40, pk./30 pairs



As seen in

- *People en Español* March 2021
- *InStyle.com* Jan. 2021
- *Good Housekeeping* Dec. 2020
- *Health, Parents and Shape.com* Sept. 2020
- *MSN.com* and *RealSimple.com* Aug. 2020

Mary Kay Clinical Solutions™ Retinol 0.5 Set, \$120



As seen in

- *Parents Latina, Shape and Health* May 2021
- *Real Simple* April 2021
- *NewBeauty.com, Today.com, SiempreMujer.com, In Touch, Yahoo.com, AOL.com* and *Hola.com* March 2021
- *Allure.com, Byrdie.com* and *EIDiario.com* Feb. 2021

Clear Proof® Deep-Cleansing Charcoal Mask, \$24



As seen in

- *Prevention.com* and *WomensHealthMag.com* March 2021
- *GoodHousekeeping.com* Dec. 2020

Mary Kay Chromafusion® Blush in Shy Blush, \$14



As seen in

- *PeopleEnEspanol.com* Feb. 2021
- *Brides.com* Oct. 2020

Mary Kay Unlimited™ Lip Gloss, \$16 each



As seen in

- *Southern Living* Jan./Feb. 2021
- *In Touch, LatinaWatch.com* and *Refinery29.com* Oct. 2020
- *Marie Claire* Fall 2020
- *Better Homes & Gardens, People en Español* and *InStyle* Sept. 2020
- *Coveteur.com* and *SiempreMujer.com* Aug. 2020

White Tea & Citrus Satin Body® Whipped Shea Crème, \$22



As seen in

- *Parents Latina* and *Parents.com* Oct. 2020
- *CRFashionBook.com* May 2020

With a Mary Kay business,
*it just fits!*TM



From the potential to earn extra income to making new connections and learning new skills — they can all be a part of a Mary Kay business. And the best part? **YOU choose** how to grow with small steps or big leaps and everything in between. ***Don't you love when something just fits?***



***Make it fit
for you!***

**MARYKAY.COM/
ITJUSTFITS**



“ *I get to spend more time with my family ... taking care of my mom, and it gives me peace. I found balance. I found flexibility.* **”**

**ASTRID PAGAN,
INDEPENDENT FUTURE EXECUTIVE
SENIOR SALES DIRECTOR**

MARY KAY

AGE-DEFYING SKIN CARE

SKIN CARE PRODUCTS

TimeWise®

TimeWise Miracle Set 3D®, \$110

Breakthrough three-dimensional approach to skin aging.

Normal/Dry or Combination/Oily Set includes:

- TimeWise® Age Minimize 3D® 4-in-1 Cleanser
- TimeWise® Age Minimize 3D® Day Cream SPF 30 Broad Spectrum Sunscreen*
- TimeWise® Age Minimize 3D® Night Cream
- TimeWise® Age Minimize 3D® Eye Cream



TimeWise® Ultimate Miracle Set 3D®, \$165

Includes the TimeWise Miracle Set 3D® products in your choice of normal/dry or combination/oily, plus the TimeWise® Microdermabrasion Plus Set: Microdermabrasion Refine and Pore Minimizer.

TimeWise® Age Minimize 3D® Normal/Dry or Combination/Oily	4-in-1 Cleanser, \$24, 4.5 oz.	Day Cream SPF 30 Broad Spectrum Sunscreen,* \$32, 1.7 oz.	Night Cream, \$32, 1.7 oz.	Eye Cream, \$36, .5 oz.
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3-In-1 Cleansing Bar (with soap dish), \$20, 5 oz.

A customer favorite, bar none!



Age Minimize 3D® Day Cream, (non-SPF), \$32, 1.7 oz.

Available in Normal/Dry or Combination/Oily



TimeWise Miracle Set 3D The Go Set®, \$25

Travel-sized set



TimeWise® Age-Fighting Moisturizer, (non-SPF), \$24, 3 fl. oz.

Available in Normal/Dry or Combination/Oily



TimeWise® Solutions

for every age-defying skin care need

Get the look of polished, younger skin and significantly smaller pores.

TimeWise® Microdermabrasion Plus Set, \$55

TimeWise® Microdermabrasion Refine, \$32, 2.5 oz.

TimeWise® Pore Minimizer, \$27, 1 fl. oz.



Mix & Mask, \$46

Includes:

- TimeWise® Moisture Renewing Gel Mask, 3 oz.
- Clear Proof® Deep-Cleansing Charcoal Mask, 4 oz.



- 10 pampering minutes.
- 10 skin-renewing benefits.

TimeWise® Moisture Renewing Gel Mask, \$22, 3 oz.



Plus up your skin care with the power of vitamins C+E.

- Fights the look of fine lines and wrinkles around eyes.
- Visibly firms.
- Brightens.
- Moisturizes.

TimeWise Replenishing Serum C+E™, \$58, 1.5 fl. oz.



TimeWise® Firming Eye Cream, \$32, .5 oz.



Dramatically evens the appearance of skin tone.

TimeWise® Tone-Correcting Serum, \$45, 1 fl. oz.



Fights the look of fine lines and wrinkles on and around the lips.



TimeWise® Age-Fighting Lip Primer, \$25, .05 oz.

Hydrates skin and helps it look more firm, toned and defined.

TimeWise Body Targeted-Action® Toning Lotion, \$32, 8 fl. oz.



Mary Kay Clinical Solutions™



Mary Kay Clinical Solutions™ Retinol 0.5 Set, \$120

Save \$8 when you purchase the set!



Mary Kay Clinical Solutions™ Retinol 0.5, \$78, 1 fl. oz.



Mary Kay Clinical Solutions™ Calm + Restore Facial Milk, \$50, 2.5 fl. oz.



ADVANCED AGE-DEFYING

SKIN CARE PRODUCTS

TimeWise Repair®

TimeWise Repair® Volu-Firm® Set, \$205

Scientifically innovative products for the advanced signs of aging.

For all skin types

Set includes Foaming Cleanser, Advanced Lifting Serum, Day Cream Sunscreen Broad Spectrum SPF 30,* Night Treatment With Retinol, Eye Renewal Cream in a luxurious gift box.

Volu-Firm® Foaming Cleanser, \$28, 4.5 oz.

Volu-Firm® Advanced Lifting Serum, \$70, 1 fl. oz.

Volu-Firm® Day Cream Sunscreen

Broad Spectrum SPF 30,* \$52, 1.7 oz.

Volu-Firm® Night Treatment With Retinol, \$52, 1.7 oz.

Volu-Firm® Eye Renewal Cream, \$42, .5 oz.

TimeWise Repair® Ultimate Volu-Firm® Set, \$318

Includes the TimeWise Repair® Volu-Firm® Set, plus the Revealing Radiance® Facial Peel and Volu-Fill® Deep Wrinkle Filler.

Uses glycolic acid to impact multiple surface layers.

Revealing Radiance® Facial Peel, \$65, 1.7 oz.

Immediately fills in deep wrinkles.

Volu-Fill® Deep Wrinkle Filler, \$48, .5 oz.

Intensive facial treatment that delivers lifting and firming benefits.

TimeWise Repair® Lifting Bio-Cellulose Mask, \$70, pk./4

TimeWise Repair Volu-Firm The Go Set®, \$35

Travel-sized set

NATURALLY DERIVED**

Mary Kay Naturally®

Our first natural-certified skin care line.



To learn more about the COSMOS standard, see cosmos-standard.org/ the-cosmos-standard.



Purifying Cleanser, \$26, 4.5 oz.



Exfoliating Powder, \$34, 2.64 oz.



Nourishing Oil, \$48, 1 fl. oz.



Moisturizing Stick, \$28, .38 oz.

SIMPLE SOLUTIONS Botanical Effects®

Regimen, \$54

A simple three-piece set that keeps skin nourished, refreshed and healthy-looking.

Regimen includes:

- Cleansing Gel
- Refreshing Toner
- Moisturizing Gel



Cleansing Gel, \$18, 4.5 oz.



Refreshing Toner, \$18, 5 fl. oz.



Moisturizing Gel, \$18, 3 oz.



Invigorating Scrub, \$18, 3 fl. oz.

Formula 1 (Dry) or Formula 2 (Normal) Regimen, \$58

A simple regimen infused with the goodness of botanicals.

Regimen includes:

- Cleanse
- Mask
- Freshen
- Hydrate



Cleanse, \$14, 4 oz.



Mask, \$14, 4 oz.



Freshen, \$14, 5 fl. oz.



Hydrate, \$16, 3 fl. oz.

ACNE SOLUTIONS Clear Proof®

Clear Proof® Acne System, \$45

Clinically shown to provide clearer skin in just 7 days.^{††}

System includes Clarifying Cleansing Gel,* Blemish Control Toner,* Acne Treatment Gel,* Oil-Free Moisturizer for Acne-Prone Skin.



Clear Proof The Go Set®, \$20
Travel-sized set



Clarifying Cleansing Gel,* \$16, 4.5 oz.



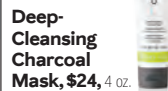
Blemish Control Toner,* \$15, 5 fl. oz.



Acne Treatment Gel,* \$10, 1 oz.



Oil-Free Moisturizer for Acne-Prone Skin, \$18, 3 fl. oz.



Deep-Cleansing Charcoal Mask, \$24, 4 oz.



More acne-fighting power Pore-Purifying Serum,* \$17, 1.75 oz.

AGE-DEFYING

MKMen®

MKMen® Regimen, \$81

Regimen includes Daily Facial Wash, Shave Foam, Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30,* Advanced Eye Cream.



Daily Facial Wash, \$16, 4.5 fl. oz.



Shave Foam, \$14, 6.5 oz.



Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30,* \$25, 3 fl. oz.



Advanced Eye Cream, \$26, .65 oz.



Cooling After-Shave Gel, \$16, 2.5 fl. oz.

**At least 90% of ingredients are derived from natural sources processed in accordance with third-party standards – currently the COSMOS standard. Visit marykay.com/naturally to learn more.


**Skinvigor Sonic™
Skin Care System, \$75**

Includes device, one Facial Cleansing Brush Head and USB cord.


**Skinvigor Sonic™
Facial Cleansing Brush
Heads, \$20, pk./2**
**Skinvigor Sonic™ Facial
Massage Head, \$25, pk./1**
DRY SKIN

**Mary Kay®
Intense
Moisturizing
Cream, \$32, 1.8 oz.**
**NORMAL,
COMBINATION
AND OILY SKIN**

**Mary Kay®
Oil-Free
Hydrating Gel,
\$32, 1.8 oz.**
**VERY DRY
SKIN**

**Mary Kay®
Extra
Emollient
Night Cream,
\$15, 2.1 oz.**
**Mary Kay®
Oil-Free Eye
Makeup
Remover,
\$17, 3.75 fl. oz.**

Gently removes eye makeup.


**Mary Kay®
Micellar Water,
\$17, 5 fl. oz.**

Versatile way to cleanse skin. Gentle, yet effective. No need to rinse.


**Indulge® Soothing
Eye Gel With Calming
Influence® Botanical
Blend, \$16, 4 oz.**

Ingredients reported to help reduce the appearance of puffiness.


**Mary Kay® Hydrogel
Eye Patches, \$40,
pk./30 pairs, 3.5 oz.**

Hydrates, soothes and cools eyes and helps with the look of puffiness and dullness.


**Mint Bliss™
Energizing Lotion
for Feet & Legs,
\$11, 3 fl. oz.**

**Mary Kay®
Berry & Vanilla
Scented Shower
Gel, \$14, 6.7 fl. oz.**

New!

**Mary Kay®
Berry & Vanilla
Scented Body
Lotion, \$14, 6.7 fl. oz.**

**Mary Kay®
Apple & Almond
Scented Shower
Gel, \$14, 6.7 fl. oz.**

New!

**Mary Kay®
Apple & Almond
Scented Body
Lotion, \$14, 6.7 fl. oz.**

Hello, Clean, \$32

Includes:

- **Mary Kay® 2-In-1 Body Wash & Shave, \$16, 6.5 fl. oz.**
- **Mary Kay® Hydrating Lotion, \$16, 6.5 fl. oz.**


**Mary Kay®
2-In-1 Body
Wash &
Shave, \$16,
6.5 fl. oz.**

**Mary Kay®
Hydrating
Lotion, \$16,
6.5 fl. oz.**

**White Tea & Citrus Satin Hands®
Pampering Set, \$36**

Set includes a fragrance-free protecting softener, a scented shea scrub, a scented shea cream and a giftable bag.

**Also sold separately:
White Tea & Citrus
Satin Hands®
Nourishing Shea
Cream, \$12, 3 oz.**

**Fragrance-Free Satin Hands®
Pampering Set, \$36**

Set includes a fragrance-free protecting softener, a shea scrub, a shea cream and a giftable bag.

**Also sold separately:
Fragrance-Free
Satin Hands®
Nourishing Shea
Cream, \$12, 3 oz.**

**Fragrance-Free
Satin Hands®
Shea Hand
Soap, \$10, 6.5 oz.**

**Fragrance-Free
Satin Hands®
Shea Hand
Sanitizer,*
\$8, 1.7 fl. oz.**

**White Tea & Citrus Satin Body®
Revitalizing Shea Scrub, \$18, 6.5 fl. oz.**
Exfoliates and immediately buffs away dry skin.

**White Tea & Citrus Satin Body®
Indulgent Shea Wash, \$18, 6.5 fl. oz.**
Cleanses and soothes dry skin with an enveloping lather.

**White Tea & Citrus Satin Body®
Silkening Shea Lotion, \$18, 6.5 fl. oz.**
Provides immediate relief for dryness.

**White Tea & Citrus Satin Body®
Whipped Shea Crème, \$22, 4 oz.**
A rich, luxurious indulgence.

White Tea & Citrus Satin Lips® Set, \$22

Buffs away dry skin, then moisturizes to help keep lips soft.

**White Tea & Citrus Satin Lips®
Shea Sugar Scrub, \$12, .3 oz.**
**White Tea & Citrus Satin Lips®
Shea Butter Balm, \$12, .3 oz.**
Get this adorable cello gift bag **FREE!** with every **Satin Lips®** Set purchase. (Ribbon not included)

*Available from participating Independent Beauty Consultants only



Beauty Blotters®
Oil-Absorbing
Tissues, \$6,

pk./75 tissues



Mary Kay®
Oil
Mattifier,
\$18, .6 fl. oz.

Absorbs oil and
helps control shine
for eight hours.



Mary Kay®
Foundation
Primer Sunscreen
Broad Spectrum
SPF 15,* \$20, 1 fl. oz.

Apply under foundation
to enhance wear
and perfect skin.



Mary Kay®
Undereye
Corrector,
\$16, .21 oz.

Helps **wake up**
tired-looking eyes.



Mary Kay®
Makeup
Finishing
Spray by
Skindinävia,
\$18, 2 fl. oz.

When makeup meltdown
is not an option, give it
the staying power to last
up to 16 hours.



Mary Kay® Perfecting Concealer, \$16, .21 oz.

light ivory	deep ivory	light beige	deep beige	light bronze	deep bronze
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AGE-DEFYING

TimeWise®
Matte 3D
Foundation,
\$25, 1 fl. oz.



Ivory	ivory C 100	ivory C 110	ivory W 130	ivory N 140	ivory W 150	ivory N 160			
Beige	beige W 100	beige C 110	beige C 120	beige C 130	beige C 140	beige N 150	beige W 160	beige C 170	beige W 180
	beige N 190	beige N 200	beige N 210	beige C 220					
Bronze	bronze W 100	bronze W 110	bronze W 120	bronze W 130	bronze W 140	bronze W 150	bronze C 160	bronze C 170	bronze C 180

TimeWise®
Luminous 3D
Foundation,
\$25, 1 fl. oz.



Ivory	ivory C 100	ivory C 110	ivory W 120	ivory W 130	ivory N 140	ivory W 150	ivory N 160		
Beige	beige W 100	beige C 110	beige C 120	beige C 130	beige C 140	beige N 150	beige W 160	beige W 180	beige N 190
	beige N 210	beige C 220							
Bronze	bronze W 100	bronze W 130	bronze W 150	bronze C 160	bronze C 170				

Mary Kay® Blending Brush, \$16



MINERAL FOUNDATION



Mary Kay® Mineral Powder
Foundation, \$20, .28 oz.



Mary Kay® Powder Foundation Brush, \$14

ivory 1	ivory 2	ivory 3	ivory 4	ivory 5	beige 1	beige 2	beige 3
beige 4	beige 5	beige 6	bronze 1	bronze 2	bronze 3	bronze 4	bronze 5

UVA/UVB PROTECTION



very light
light-to-medium
medium-to-deep
deep
very deep

SHINE CONTROL

Endless Performance® Crème-to-Powder
Foundation,* \$18, .35 oz.

(Palette and cosmetic sponge sold separately)

*Endless Performance® Crème-to-Powder Foundation contains a small amount of fragrance.



ivory 1	ivory 2	beige 1
beige 2	bronze 1	bronze 2

Mary Kay® Sheer Mineral Pressed
Powder, \$16, .32 oz.

Be sure to add a **Mary Kay®** palette and applicator.



Mary Kay®
Translucent
Loose Powder,
\$16, .39 oz.

Set your makeup.
Reduce shine.

Mary Kay® CC Cream
Sunscreen Broad Spectrum
SPF 15,* \$22, 1 fl. oz.

- Light coverage.
- Oil-free moisturization.
- UVA/UVB protection.





Mary Kay® Eye Primer, \$12, .3 oz.
Creates a foundation demonstrated to extend eye color wear.



Mary Kay Chromafusion® Eye Shadow, \$8, .05 oz.
12-hour, lifeproof formula. Pigment-rich hues. (All shades are shimmer except as noted.)
*Matte shades



Mary Kay® Liquid Eye Shadow, \$14, .14 oz. Pigment-packed color in a single swipe.



Mary Kay Lash & Brow Building Serum®, \$36, .15 fl. oz.
Improves the overall appearance of lashes; leaves brows looking healthier.



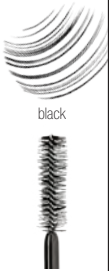
Mary Kay® Lash Primer, \$15, .28 oz.
Intensifies lash volume and creates longer-looking lashes.



EXPAND / EXTEND



Lash Intensity® Mascara, \$18, .32 oz.



DEFINITION



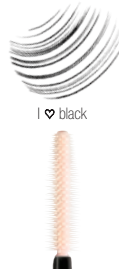
Lash Love® Mascara, \$15, .28 oz.



WATERPROOF DEFINITION



Lash Love® Waterproof Mascara, \$15, .28 oz.



LENGTH



Lash Love® Lengthening Mascara, \$15, .28 oz.



VOLUME



Mary Kay® Ultimate Mascara™, \$15, .28 oz.



Mary Kay® Gel Eyeliner With Expandable Brush Applicator, \$18, .15 oz.



Mary Kay® Waterproof Liquid Eyeliner Pen, \$16, .05 oz.



Mary Kay® Eyeliner, \$12, .01 oz.



BRING ON THE BROWS.

Mary Kay® Volumizing Brow Tint, \$14, .14 oz.
Tints, volumizes and tames.



Mary Kay® Precision Brow Liner, \$14, .003 oz.
Outlines, defines and fills.



Mary Kay® Brow Definer Pencil, \$11, .04 oz.
A creamy, long-wearing, waterproof formula.



SATIN SHEEN

**True Dimensions®
Lipstick, \$18,**

.11 oz.

It's like a color-infused fountain of youth for your lips.



SHIMMER SHINE

**True Dimensions®
Sheer Lipstick, \$18, .11 oz.**

The formula you love in sheer color options.



SEMI-MATTE

**Mary Kay®
Gel Semi-Matte
Lipstick, \$18,**

.13 oz.

Color clarity with lip-cushioning gel comfort.



SEMI-SHINE

**Mary Kay®
Gel Semi-Shine
Lipstick, \$18,**

.13 oz.

Long-lasting wear without drying lips.

**Mary Kay Chromafusion®
Blush, \$14, .17 oz.**

Long-lasting, lifeproof formula with light-reflecting pigments.

**Mary Kay Chromafusion®
Highlighter, \$14, .17 oz.**

Perfect for creating a radiant, healthy glow.

**Mary Kay Chromafusion®
Contour, \$14, .17 oz.**

Matte shades that blend seamlessly.

**Mary Kay Unlimited™
Lip Gloss, \$16, .13 fl. oz.**

Available in 14 shades perfect for every skin tone and any occasion. Nothing but smooth, glossy goodness.

CREAM

PEARL

SHIMMER

**Mary Kay®
Lip Liner, \$12,**

.01 oz.

A waterproof, long-lasting, creamy formula.

*Mary Kay® Lip Liner classic formula

Mary Kay® Travel Roll-Up Bag (unfilled), \$35

An all-in-one must-have organizer for your cosmetics, skin care and accessories.



Mary Kay® Essential Brush Collection, \$55

Set includes All-Over Eye Shadow Brush, Eye Crease Brush, Eye Smudger Brush, All-Over Powder Brush, Cheek Brush and portable clutch.

Brushes also available separately.



Mary Kay® Brush Cleaner, \$10, 6 fl. oz.

Removes makeup buildup.



Mary Kay® Eyebrow/Eyeliner Brush, \$10

Tames brows, blends eyebrow color, applies eyeliner and fills in brows.



Mary Kay® All-Over Eye Shadow Brush, \$12

Fits naturally into the eyelid's delicate contours for easy blending.



Mary Kay® Eye Crease Brush, \$12

Designed to fit into the eyelid's contours and crease to add professional dimension to any eye look.



Mary Kay® Eye Smudger Brush, \$12

Designed to create detailed accents in hard-to-reach places and for easy smudging to create smoky eye looks.



Mary Kay® Eye Blending Brush, \$12

Perfectly fits the eyelid's contours to easily and evenly blend eye color for a seamless finish.



Mary Kay® Cream Color Brush†, \$12

Designed to mimic fingertip application for a streak-free finish.



†For hygienic reasons, it is recommended to dedicate a separate brush for use with different products.

Mary Kay® Blending Brush, \$16

Dense but soft bristles make flawless application easy.



Mary Kay® All-Over Powder Brush, \$16

Helps pick up and distribute the right amount of face powder or bronzing powder.



Mary Kay® Cheek Brush, \$14

Innovative 3-in-1 shape helps enhance, sculpt and highlight cheekbones without leaving harsh lines behind.



Mary Kay® Liquid Foundation Brush, \$14

Stipples, buffs and blends liquid foundation with ease.



Mary Kay® Powder Foundation Brush, \$14

Provides perfect pickup and even, controlled application.



Palette Powder Brush, \$4.50



Palette Cheek Brush, \$2



Eye Sponges, \$2.50, pk/2



Cosmetic Sponges, \$4, pk/2



Mary Kay® Blending Sponge, \$12



Mary Kay® Mask Applicator, \$12

Maximize your masking with mess-free application and less product waste.



Mary Kay Pro Palette® (unfilled), \$25

Customizable, magnetic beauty essential.



Mary Kay Perfect Palette® (unfilled), \$18



Mary Kay Petite Palette® (unfilled), \$8



FRAGRANCES FOR WOMEN



Belara® Eau de Parfum, \$38, 1.7 fl. oz.

Bella Belara® Eau de Parfum, \$38, 1.7 fl. oz.

Cityscape® Eau de Parfum, \$50, 1.7 fl. oz.

Enchanted Wish® Eau de Toilette, \$36, 2 fl. oz.

Forever Diamonds® Eau de Parfum, \$40, 2 fl. oz.

Mary Kay Illuminea™ Extrait de Parfum, \$70, 1.6 fl. oz.

Live Fearlessly® Eau de Parfum, \$44, 1.7 fl. oz.

Thinking of Love® Eau de Parfum, \$32, 1 fl. oz.

Thinking of You® Eau de Parfum, \$32, 1 fl. oz.

FRAGRANCES FOR MEN



MK High Intensity® Sport Cologne Spray, \$40, 2.5 fl. oz.

MK High Intensity® Cologne Spray, \$40, 2.5 fl. oz.

MK High Intensity Ocean® Cologne Spray, \$42, 2.5 fl. oz.

Domain® Cologne Spray, \$38, 2.5 fl. oz.

Cityscape® Cologne Spray, \$50, 2 fl. oz.

True Original® Cologne Spray, \$36, 2 fl. oz.

**NEW! Limited-Edition*
Mary Kay® Shimmer
Liquid Eye Shadow in
Graphite and Amethyst,
\$16 each, .12 oz.**

Drench lids in two dazzling shades of liquid eye shadow for an instant boost to your mood.

PRECIOUS GEMS
TREND COLLECTION



**NEW! Limited-Edition*
Mary Kay® Sparkle Lipstick
in Ruby and Sunstone,
\$20 each, .13 oz.**

Take your lip look to shimmering new heights.

PRECIOUS GEMS
TREND COLLECTION



**NEW! Limited-Edition*
Mary Kay® Nail Polish
in Rose Quartz and
Emerald, \$10 each,
.32 oz.**

Indulge in an at-home, jewel-toned manicure.

PRECIOUS GEMS
TREND COLLECTION



**NEW! Limited-Edition*
Mary Kay® Highlighter in
Rose Sapphire and Canary
Diamond, \$16 each, .1 oz.**

Light up any room with standout shine.

PRECIOUS GEMS
TREND COLLECTION



PURCHASE WITH PURCHASE*

NEW! Limited-Time* Offer

Purchase this **limited-edition* Mary Kay® Precious Gems Trend Collection Bag** for \$5 when you purchase \$50 or more in products from the limited-edition* Mary Kay® Precious Gems Trend Collection.



SPECIAL EDITION*

**Special-Edition*
Mary Kay® Travel
Color Bag, \$16**

This cute, convenient, Mary Kay-branded bag is the ultimate ride-along for all your color essentials.



**NEW! Special-Edition*
Mary Kay® Pink Clay Mask,
\$18, 3 oz.**

Smooth on a creamy, floral-infused mask in Mary Kay's signature hue for 10 minutes of delightful, indulgent "me" time.



COVER MODEL

Julie is wearing *Mary Kay Chromafusion®* Eye Shadow in Rose Gold, Hazelnut, Crystalline and Espresso; *Mary Kay®* Eyeliner in MK Deep Brown; *Lash Intensity®* Mascara in Black; *Mary Kay®* Precision Brow Liner in Dark Blonde; *Mary Kay®* Volumizing Brow Tint in Dark Blonde; *Mary Kay Chromafusion®* Contour in Latte; *Mary Kay Chromafusion®* Blush in Shy Blush; *Mary Kay Chromafusion®* Highlighter in Glazed; *Mary Kay®* Lip Liner in Medium Nude; *Mary Kay®* Gel Semi-Shine Lipstick in Rosewood; and *Mary Kay Unlimited®* Lip Gloss in Fancy Nancy.

BEAUTY ON THE GO!

Create makeup looks you love in *real time* with the *Mary Kay MirrorMe™* App. It uses your phone's camera to apply color products – no mess made and no photo upload necessary! It's FREE, fun and easy! Also available on your desktop.

And every girl needs the *Mary Kay®* eCatalog App so she can flip through page after page of beauty products, trend looks and more!

Download these apps from the App Store or Google Play on your mobile device.

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CONFIDENT!**

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jewel tones

FOR YOUR NAILS



Emerald
Rose Quartz

Rich
color
pigments

NEW! LIMITED-EDITION† MARY KAY® NAIL POLISH

Indulge in an at-home,
jewel-toned manicure.

Limited-Edition†
Mary Kay® Nail Polish
in **Rose Quartz** and
Emerald, \$10 each



Contact me,
your Mary Kay
Independent Beauty
Consultant.

†Available while supplies last
Price is suggested retail.



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